

CHALLENGER FOUNDATION

“Imagine a child in an underserved community discovering their passion, purpose, and potential—through soccer.”

THE CHALLENGER FOUNDATION

ESTABLISHED 2010

**CHANGING LIVES THROUGH SOCCER,
ONE COMMUNITY AT A TIME**



THE HISTORY

We started much earlier than 2010. Ever since Challenger Sports has been active, we've been looking to give back to local communities and players in need, by donating many of the shirts, jerseys & balls from previous years.

During COVID when we suspended camps, we opened up to first responders and helped efforts with donations from willing parents.

Since then we've continued working with a number of organizations to help promote soccer around the world.



REAL PROGRESS. REAL COMMUNITIES.

WE BELIEVE IN BUILDING A MORE INCLUSIVE COMMUNITY THROUGH SOCCER

The Challenger Foundation was officially established in 2010 but the people involved have been working alongside or with Challenger Sports for much longer than that! The 2 groups work together to help fundraise, whilst also providing programming, uniforms and equipment to under-resourced soccer players of tomorrow

25,000+

Uniforms/T-Shirts Provided

10,000+

Soccer Balls Donated

1,000+

children supported through no-cost programs

WHERE WE'VE MADE A DIFFERENCE

AT HOME

- Over 35,000 campers coached annually
- Programs active in all 50 states
- 93% of participants report increased confidence and teamwork
- Every \$1 invested in youth sports yields \$3 in community health and education benefits (Source: Aspen Institute)



WHERE WE'VE MADE A DIFFERENCE

OVERSEAS

The Challenger Foundation has a long standing relationship with **Around The Worlds** to help bring the fun of soccer to young players all over the globe, helping many in disadvantaged countries with equipment, soccer balls and training.



WHERE WE'VE MADE A DIFFERENCE

OUR RELATIONSHIP WITH AROUND THE WORLDS

We have been supplying balls, t-shirts, jerseys and whatever else is needed since 2018. We are proud of the small way we contribute to their greater mission.



SPONSORSHIP LEVELS

BRONZE SPONSOR — \$25,000

- Sends a family of 4 on an 11 day soccer tour
- Provides a ball and a uniform for 750 kids

SILVER SPONSOR — \$50,000

- Covers the training of 100 local community coaches
- Pays for 10 seasonal camps for upto 300 kids



SPONSORSHIP LEVELS

GOLD SPONSOR — \$100,000

- Sends 15 kids and 15 parents on an international tour
- Funds 2 professional trainers in a community year-round
- Pays for 500 kids to attend a week-long summer camp or 500 preschoolers to attend a 6 week program



WHY IT MAKES SENSE FOR YOUR BRAND

MAKE A DIFFERENCE

- Support DEI, youth development, and grassroots sports
- Tap into World Cup momentum
- Local and national visibility across multiple touchpoints
- Employee engagement through volunteerism



TESTIMONIALS

HEAR FROM SOME OF THE PARENTS DIRECTLY

CORY CRESWELL

I just wanted to give you an update on how camp went for Parker. First off thank you again for such a great opportunity. Parker had such an enriching experience. He has struggled making friends and feeling like he belongs. This whole group was so great to him. He came home happy and excited every day. He really enjoyed his coaches and gained more than just enhanced skills. It helped his self esteem and showed him he is someone others like being around. We really are so deeply grateful for the scholarship. Without it, he wouldn't have been able to experience this. I know he will treasure this opportunity for the rest of his life! Thank you so much

GRANGEVILLE, IDAHO (AUGUST 2024)

WENDY NGUYEN

Wow! Thank you so much! Our family is very grateful to you and the Challenger Foundation for your generosity. Leo and Iris are super excited about the camp and meeting this year's coaches!

SEBASTOPOL, CALIFORNIA (JULY 2022)

KARI SNYDER

This is wonderful news! I just registered my son. Thank you for the financial assistance for Kane to enjoy what he loves to do.

SEBASTAPOL, CALIFORNIA (JUNE 2024)

FEVY SNELL

Thank you so much for extending this to Isaac. We are so very grateful to you and your organization.

SEBASTOPOL, CALIFORNIA (JULY 2022)

KARLA FAHEY

Oh wow! I am so grateful and blessed! Thank you. Your gift will not be forgotten. I will make every effort to pay it forward!

WENATCHEE, WASHINGTON (JUNE 2023)

THE OPPORTUNITY

LET'S BUILD A SOCCER LEGACY TOGETHER

Partner with us to give every child a chance to play, grow, and thrive before the world's biggest sporting event lands in our backyard.



CHALLENGER
FOUNDATION

QUESTIONS?



GET IN TOUCH



THANK YOU!!

Next Steps

- Item #1
- Item #2
- Item #3

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FIND OUT MORE

CHALLENGERSPORTS.COM