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CREATIVE SKILLS

PARTNERSHIP PACKAGE

INSPIRE. EVOLVE. GROW. COMPETE.



CHALLENGERSPORTS.COM

CREATIVESKILLS

UNLOCK INNOVATION, ENGAGEMENT, AND EXCELLENCE!

Are you ready to transform your youth soccer club into a hub of excitement, skill development, and community recognition? Our dynamic partnership offers a range of unparalleled resources designed to take your club to new heights.

- **Inflatable Fields for Engagement** — State of the art fields, engineered to elevate player engagement, boost speed of play, and enhance decision making skills. Your players will thrive on these custom designed 3v3 arenas
- **Join our network** — Become a part of our esteemed network and watch as your club's profile skyrockets. Instantly feature on our website, allowing your outstanding training offers to reach the surrounding community. Make your mark on the soccer world.



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- **Revolutionize Coaching with The VDOC** — Empower your coaching staff with The VDOC, an online coaching platform with thousands of fun soccer resources, session planning, communication, team management, player evaluations and much more

TAKE YOUR CLUB TO THE NEXT LEVEL WITH CREATIVE SKILLS

- **Tailored Training Programs to Boost In-House Excellence** — Our commitment to your success extends beyond the field. Benefit from our expertise as we support you to deliver six-week training sessions and events, supporting your in-house training programs. We're not just partners; we're dedicated to your club's continuous growth.
- **Unleash Creativity with Our Creative Skills Summer Camps** — At the camp, players will have a wide variety of fun & innovative soccer games to play, learning the advanced street skills from international expert coaches, making great friends from the local area and taking home lasting memories of their time on camp with Creative Skills.

Unlike most skills camps which are purely technical, this camp also focuses on the psychological & philosophical combined aspects to create an atmosphere which fosters creative player

development. This is why we use a combination of 3v3 inflatable fields, music and coaches that can inspire and motivate young players.

We promote better ball control, teamwork, and quick decision making, due to the number of touches and involvement in smaller setups.



OUR INFLATABLE FIELDS

Introducing our custom-built Inflatable Fields — an exhilarating fusion of innovation, creativity, and pure excitement. Elevate your play, showcase your skills, and make every moment on the field unforgettable.

WHY CHOOSE OUR INFLATABLE FIELDS?

- **Exciting Innovation** — Our inflatable arenas are custom-designed to infuse excitement into every game, training session, and event. Experience soccer like never before!
- **Fast Creative Play** — Ignite your creativity and speed of play. Our fields are tailored for dynamic, fast-paced action that challenges players to think on their feet and bring out their most creative moves.
- **Most Popular Attraction** — Be the talk of the town! Our Inflatable Fields are not just a playing arena;



they're a magnet for attention. Make your events and play initiatives the most sought-after with this unique and thrilling attraction.

- **Thousands of Touches, Thousands of Decisions** — With the focus on small sided games, players enjoy thousands of touches on the ball, refining their technique, and decision-making skills.

MAKING USE OF THE INFLATABLE FIELDS

- **Events** — Host events that leave a lasting impression. Our Inflatable Fields add a touch of excitement to every gathering.
- **Birthday Parties** — Provide your membership with an exciting soccer birthday party. Make birthdays memorable with a soccer-themed extravaganza. Our fields add the perfect dose of fun to the celebration.
- **Play Initiatives** — Foster a love for the game among players of all ages. Our fields make play initiatives irresistible and inclusive.
- **And So Much More** — Foster a love for the game among players of all ages. Our fields make play initiatives irresistible and inclusive.



OUR OFFER TO YOU

At Challenger Sports, we bring you more than just a partnership—we deliver a comprehensive package tailored to elevate your youth soccer club to new heights. With over 35 years of youth coaching experience, our knowledge is unparalleled. We work with over 3,000 youth soccer clubs annually, and our expertise is continually updated to meet the evolving needs of developing youth athletes.

Challenger Sports is not just a partner; we're your catalyst for success. Experience the difference that proven expertise, values-driven coaching, and a commitment to continuous improvement can make.

WHAT DO YOU GET?

- **Set Up Visit & Coaches Workshop** — Gain the skills to successfully implement our Creative Skills partnership. Our workshop empowers innovative techniques to bring out the best in players.



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- **Set Up Visit & Player Introduction** — Showcase our training environment in action. Introduce players to an exciting world of creativity, skill development, and dynamic play.
- **Recognition on Our Site** — Elevate your profile with recognition on our official site. Join a prestigious community dedicated to soccer excellence.

HOW THIS PARTNERSHIP BENEFITS YOUR CLUB

- **Challenger Sports Creative Skills Endorsement** — Become an official Challenger Sports Creative Skills Endorsed provider. Showcase your commitment to excellence and innovation.
- **Inflatable Fields (2, 4, or 6 fields)** — Receive cutting-edge Inflatable Fields—engineered for excitement, skill development, and versatility. Choose the quantity that suits your needs.
- **Access to The VDOC** — The Virtual Director of Coaching helps streamline club operations and provides help with session planning, training resources and much more!
- **Access to Players Zone** — A Creative Skills video tutorial platform that empowers players with soccer skills. Enhance their learning experience with engaging content and a love of soccer.
- **Mentoring** — Receive personalized mentoring from our experienced coach educators. Benefit from insights and guidance to enhance coaching techniques and strategies.
- **Guided Support for Events and Skills Training Programs** — Navigate event planning and skills training with confidence. Our guided support ensures seamless execution and success for your programs.
- **Creative Skills Camp for Your Club** — Provide your club with an exclusive Creative Skills Camp. Delivered by internationally experienced coaches, it's a summer of fun, challenge, and skill enhancement.



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ONE LAST THING!

Challenger Sports 3v3 Licensee Tournament

Embark on a groundbreaking journey as a Challenger Sports partner and unlock a unique opportunity to revolutionize youth soccer competitions in the US!

Introducing the 3v3 Tournament Extravaganza

As a Challenger Sports partner, you gain exclusive access to set up competitions with local club providers, creating an unprecedented 3v3 tournament experience.

Power of Collaboration

Combine your inflatable fields with those of local clubs to magnify the impact. For instance, with two fields



from your organization, two from the local club, and a third club from Challenger Sports, witness the spectacle of a six-field competition! Host the tournament and gain revenue.

A first of its kind

Be part of history as players engage in the first ever 3v3 tournament in the US using inflatable fields. This thrilling competition is set to redefine the soccer landscape and provide an exciting new avenue for players to showcase their skills.

WHY CHOOSE CHALLENGER SPORTS FOR YOUR TOURNAMENT?

Innovative Play

Experience soccer like never before with our state-of-the-art inflatable fields.

Unprecedented Collaboration — Forge connections with local clubs and Challenger Sports for a truly unique tournament experience.

Excitement

Engage players in a fun-filled competition that goes beyond traditional formats, creating lasting memories for participants and spectators alike.

Limited Opportunities

Be a Pioneer in Youth Soccer Competitions! Seize this exclusive chance to make history and elevate your club to new heights. Become a Challenger Sports partner, and together, let's create a soccer spectacle that captivates the imagination of players and fans alike.

Join the revolution in youth soccer - join Challenger Sports!





PARTNERSHIP AGREEMENT

Purchase the Partnership Package

- **Package One (includes 2 fields)** – \$3,999
- **Package Two (includes 4 fields)** – \$7,798
- **Package Three (includes 6 fields)** – \$11,597

Three-Year Contract

Lock in the partnership for three years with no extra cost, ensuring stability and long-term collaboration.

Field Delivery and Website Listing

You will receive your fields in 4/5 weeks. Your company contact details will feature prominently on the Challenger website.

The Virtual DOC

Empower your coaching staff with The VDOC.

Optional Workshop and Training Session

Opt for a Challenger member's visit for a 3-hour workshop on utilizing resources effectively.

Conduct a training session for players to launch Creative Skills, showcasing your commitment to the community.

PARTNERSHIP AGREEMENT CONT.

Annual Creative Skills Camp

- Host the renowned 'Creative Skills Camp' each year during on week of the summer
- Benefit from world-class Creative Skills coaches delivering top-tier training and game-based learning

Camp Requirements and Commitment

- Host a camp and ensure a minimum of 70 players over two camps. (One Week)
- Typical Camp Structure: Monday to Friday, Camp 1 (6-11 years) 9am – 12pm, Camp 2 (12-16 years) 1pm–4pm (modifiable as per your needs)

Camp Costs and Incentives

- Camp cost per player \$175 (negotiable)

- Receive a \$20 kickback per player for attendees beyond the 70-player minimum



HEAR FROM OTHER PARTNERS

Westside United

As a forward-thinking soccer club always in pursuit of innovation, we made a game-changing decision that has transformed the landscape of our training sessions and community outreach. The introduction of Creative Skills to our club has been nothing short of extraordinary, and we are happy to share you our experience as a Challenger & Creative Skills partner.

One of the standout features of this partnership has been the inclusion of two inflatable soccer fields. Thanks to Darren's guidance, we have not only incorporated these fields into our regular training but also utilized them to pioneer skills training sessions, organize events, host birthday parties, and engage with our community.

The impact has been phenomenal, contributing to a substantial growth in our club's numbers.



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Our club now has the autonomy to enhance internal player education while also offering Creative Skill Camps to our community. In just six months, we not only covered the initial expense but also turned a profit. This three-year partnership has proven to be a financial boon, with no additional costs to our club.

We wholeheartedly endorse Creative Skills to any club seeking innovation, growth, and success in the ever-evolving world of soccer.

Josh George — Director of Coaching, Westside United

EXAMPLE OF THEIR FINANCIAL BREAKDOWN IN THE FIRST 6 MONTHS

- **Upfront Cost** — \$3,999 (no extra cost for 3 years)

The Club Delivered

- **6-Week Skills Training Program** — 50 players at \$100 per player, generating \$5,000
- **One-Day Events** — 2 events, 100 players at \$20 per player, totaling \$4,000
- **Birthday Parties** — 6 parties at \$150 each, bringing in \$900

Total Revenue in the First 6 Months
\$9,900

Profit in the First 6 Months
\$5,901

“This remarkable financial success has laid the groundwork for continued growth over the next three years, with no additional expense to our club.”

Josh George — Director of Coaching



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